PRESS RELEASE

ALBERTO Golf Youngster

Mönchengladbach, 31/07/2025

**Pant perfection on the green:**

**The new ALBERTO Golf FX4 Dry Cooler**

**ALBERTO Golf set new standards decades ago with the launch of the 3xDry Cooler® – completely rethinking golf trousers. Now, the Mönchengladbach-based company is taking things to the next level: for the 2025 winter season, the brand new FX4 Dry Cooler® is bringing even more innovation, comfort and performance to the golf course. It’s for everyone who wants to play better and look good while doing so.**

A clear vision, an ambitious goal and two years of intensive research and development work in close partnership with an Italian high-end weaving mill – with the brand new FX4 Dry Cooler®, ALBERTO Golf presents probably the most innovative and stylish revolution in the history of golf pants. A true masterpiece that fits seamlessly into the label's portfolio and is set to raise the bar on the green for the coming winter season.

**Always forward, never backward**

The maxim of continuous development is what has always driven the pants makers at ALBERTO Golf. The conviction that standing still isn't an option – and the enthusiasm to not only accept every new challenge, but to exceed it. ‘We're traditionalists when it comes to quality and visionaries when it comes to technology. It's precisely this fusion that forms the core of our DNA,’ explains ALBERTO Managing Director Marco Lanowy, referring to the FX4 Dry Cooler® as a real quantum leap in terms of functionality.

**Smart engineering**

And the pants, made from the newly developed, trademarked high-performance fabric, are truly impressive, demonstrating what modern textile engineering is capable of today. Water- and dirt-repellent, breathable and quick-drying, they offer uncompromising functionality and a noticeable increase in comfort. The combination of precise tailoring and performance-enhancing high-tech yarns can optimise athletic lactate utilisation for maximum performance on the green. Meanwhile, the exceptional shape retention ensures a perfect fit that lasts, even after long periods of wear.

**What makes the FX4 Dry Cooler® so special? Here are the most important facts at a glance:**

**Water repellent:** Thanks to its water-repellent function, not even rain can harm the FX4 Dry Cooler®.

**Dirt-repellent:** The innovative surface is extremely resistant to stains – for a smart, well-groomed look right through to the last round.

**Quick drying:** No more long drying times – the FX4 Dry Cooler® is ready for action again in no time at all.

**Breathable:** For constant freshness and comfort – the breathable fabric ensures an ideal body temperature and promotes peak athletic performance.

**Shape retention:** Always in top form – the FX4 Dry Cooler® retains its fit even after frequent wear and washing.

**4-way stretch technology:** The FX4 Dry Cooler® offers maximum freedom of movement in all directions for uncompromising performance.

**Washable:** Easy-care, uncomplicated companions – the FX4 Dry Cooler® are the ideal pants for everyday sport on the green.

The text and image material is available for download at:

<https://press.alberto-pants.com> (PLEASE INSERT LINK)

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